



**The Economic Impact of
the Horse Industry in
the United States**

**Volume 2:
Estimates for Eleven Focus States**

New York

The horse industry is a highly diverse industry that supports a wide variety of activities in all regions of the state. It combines the primarily rural activities of breeding, maintaining, and training horses with the more urban activities of operating racetracks, off-track betting parlors, and horse shows. The following points highlight the importance of the New York horse industry.

- ◆ The New York horse industry produces goods and services valued at \$1.7 billion.
- ◆ The national industry has a \$4.8 billion impact on the New York economy when the multiplier effect of spending by industry suppliers and employees is taken into account. Accounting for off-site spending of spectators would result in an even higher figure.
- ◆ 258,100 New Yorkers are involved in the industry as horse owners, service providers, employees, and volunteers. Even more participate as spectators.
- ◆ The New York horse industry directly provides 12,800 full-time equivalent (FTE) jobs. Spending by suppliers and employees (in New York and other states) generates additional jobs in New York for a total employment impact of 49,500.
- ◆ There are 146,000 horses in New York, over 60 percent of which are involved in showing and recreation.
- ◆ New York is the home of nine racetracks with long seasons and a large number of OTB facilities.
- ◆ Six of the 40 national horse shows of 1996 were held in New York.

NY Table 1
Number of Horses and People Participating in the Horse Industry by Activity

<i>Activity</i>	<i>Horses</i>	<i>Participation</i>
Racing	26,000	45,100
Showing	39,000	101,600
Recreation	54,000	186,200
Other	26,000	107,100
Total	146,000	258,100

NY Table 2
Direct, Indirect & Induced Effects on GDP Contribution by Activity
(\$ millions)

	<i>Direct Effects</i>	<i>Indirect & Induced Effects</i>	<i>Combined Effects</i>
Racing	579	2,004	2,583
Showing	444	498	942
Recreation	390	345	735
Other	314	263	577
Total	1,726	3,109	4,835

NY Table 3
Direct, Indirect & Induced Effects on Employment by Activity

	<i>Direct Effects</i>	<i>Indirect & Induced Effects</i>	<i>Combined Effects</i>
Racing	8,800	24,700	33,600
Showing	2,100	5,400	7,500
Recreation	1,100	3,800	4,800
Other	900	2,700	3,500
Total	12,800	36,700	49,500

NY Table 4
Number of People Participating in the Horse Industry by Form of Participation

<i>Type of Participation</i>	<i>Number</i>
Horse Owners	82,300
Non-Owner Service Providers	6,600
Employees	
of Owners	11,400
of Service Providers	900
of Racetracks	7,600
of Shows	700
Family Members and Volunteers	148,700
Total	258,100

NY Table 5
Size of the Racing Sector by Tier of Production

	<i>Number of Horses</i>	<i>GDP Contribution (\$ millions)</i>	<i>FTE Jobs Provided</i>
Track & OTB Operation	NA	(b)	(b)
Maintenance of Competing Horses	16,000	541	7,200
Breeding	10,000	38	1,000
Nonowner Service Providers	NA	(a)	900
Total	26,000	579	12,700

(a) The GDP contribution of nonowner service providers has been allocated among the other three tiers

(b) The GDP contribution and FTE jobs of track and OTB operators have been combined with those of the second tier to preserve confidentiality

NY Table 6
Economic Impact of the Racing Sector by Tier of Production

	<i>GDP Impact (\$ millions)</i>	<i>FTE Jobs Generated</i>
Track & OTB Operation	1,874	25,200
Maintenance of Competing Horses	584	6,400
Breeding	125	2,000
Total	2,583	33,600