# NEW YORK STATE EQUINE INDUSTRY POLICY PRIORITY SURVEY

SURVEY CONDUCTED BY CJC ADVENTURES, LLC 2014

FOR FURTHER INFORMATION, PLEASE CONTACT:

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# SURVEY LOGISTICS

- A grass roots collaborative effort was used to develop and launch an equine industry survey to gauge the level of importance of issues and priorities in 8 key areas: Business/Facility Operations; Equine Health; Trail Use/Access for Equine; Horse Racing; Horse Shows/Events/Facilities; At Risk/Unwanted and/or Abused Horses; General Equine Use; Industry Promotion and Marketing.
- Cazenovia College IRB approved the confidential, web-based survey consisting of 64 forced choice and Likert scale
  questions.
- The survey was launched through several platforms: direct email; breed, discipline, and organization websites and Facebook pages; NY State Fair and other horse shows; and articles in regional publications.
- The survey opened on August 23<sup>rd</sup> with a goal of 1500 participants and a 67% completion rate and closed on November 7<sup>th</sup> exceeding both criteria-1880 participants, 75% completers. Participation was broad-based across several demographicsage (18-85+), equine ownership, industry involvement, breed/discipline/organizational affiliation, NYS county.
- Data was exported to SPSS Statistical Software program for analysis.
- The survey project was made possible through the generous support of the following groups: Harness Horse Breeders of New York State, New York State Horse Council, New York Thoroughbred Breeders, New York Farm Bureau, and the New York State Center for Equine Business Development at Cazenovia College.

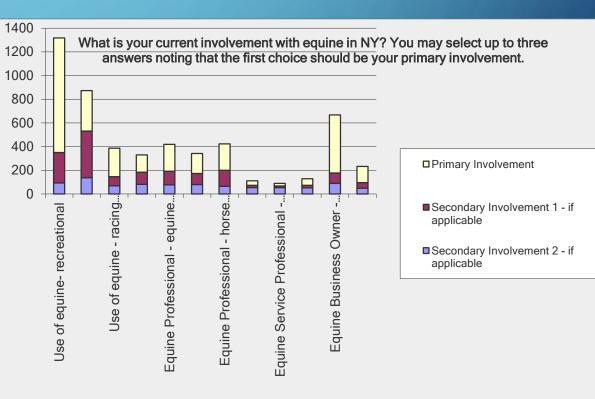
# DEMOGRAPHICS OF SURVEY RESPONDENTS

What is your current involvement with equine in NY? You may select up to three answers noting that the first choice should be your primary involvement.

Answer Options	Primary Involvement	Secondary Involvement 1 - if applicable	Secondary Involvement 2 - if applicable	Response Count
Use of equine- recreational	967	257	93	131 <i>7</i>
Use of equine- horse show competition	342	393	138	873
Use of equine - racing competition	240	77	69	386
Industry Educator - youth, college, and/or adult audiences	145	103	81	329
Equine Professional - equine trainer	227	115	77	419
Equine Professional - riding/driving instructor	168	93	80	341
Equine Professional - horse care provider (groom, hand- walker, stall cleaner, etc.)	223	135	65	423
Equine Service Professional - farrier	37	19	54	110
Equine Service Professional - equine tooth floater	22	13	54	89
Equine Service Professional - veterinarian	56	21	51	128
Equine Business Owner - hands-on (i.e., horse boarding, training, sales, rescue, retirement, etc.)	490	88	89	667
Equine Business Owner - support (feed, tack, trailer, insurance, buildings, etc.)	136	48	48	232
Other (please specify) - please only select when your prinexisting options	nary involvement	can not be consid	ered within the	158

answered question 1836 skipped question 44



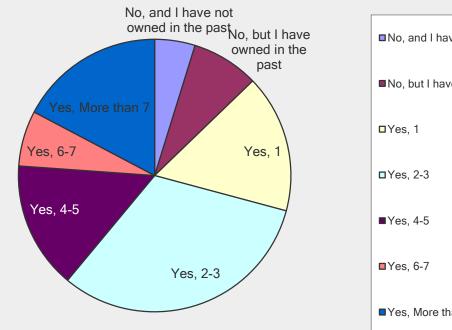


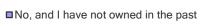
## Do you currently own any equines?

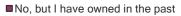
Answer Options	Response Percent	Response Count
No, and I have not owned in the past	4.8%	90
No, but I have owned in the past	8.0%	148
Yes, 1	16.4%	304
Yes, 2-3	31.9%	593
Yes, 4-5	15.1%	281
Yes, 6-7	6.6%	122
Yes, More than 7	17.3%	321
	answered question	1859
	skipped question	21



### Do you currently own any equines?



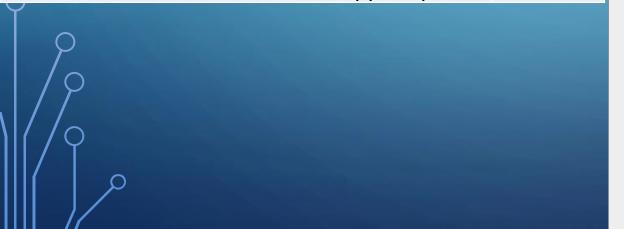




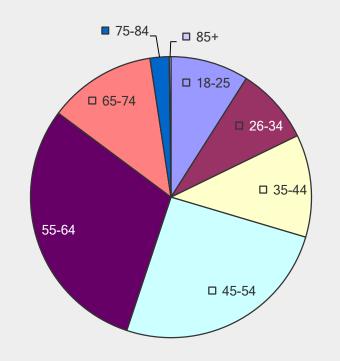
■Yes, More than 7

### Please select the range that represents your current age.

Answer Options	Response Percent	Response Count
18-25	9.0%	168
26-34	8.8%	163
35-44	11.8%	219
45-54	25.5%	475
55-64	30.1%	561
65-74	12.4%	231
75-84	2.2%	41
85+	0.2%	4
	answered question	1862
	skipped question	18



Please select the range that represents your current age.





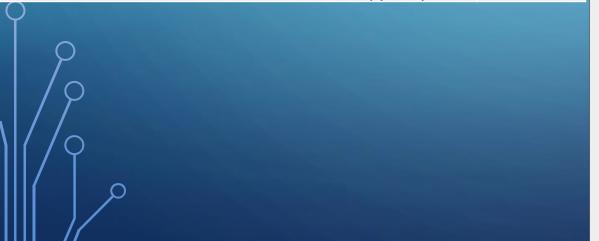
# Please select the range that represents the number of years you have been actively involved with horses.

**Answer Options** 

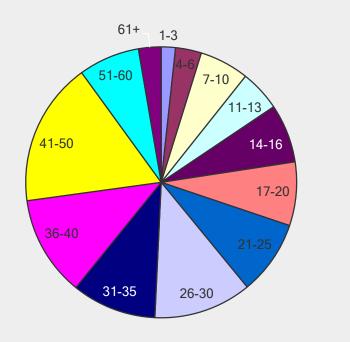
Response

Response

Answer Options	Percent	Count
1-3	1.7%	32
4-6	3.1%	57
7-10	5.9%	109
11-13	4.9%	91
14-16	7.0%	130
17-20	7.6%	141
21-25	8.9%	165
26-30	11.7%	21 <i>7</i>
31-35	10.1%	188
36-40	12.0%	223
41-50	17.2%	320
51-60	7.3%	135
61+	2.7%	51
	answered question	1859
	skipped question	21



Please select the range that represents the number of years you have been actively involved with horses.





### Please select any of the following groups for which you are a CURRENT member.

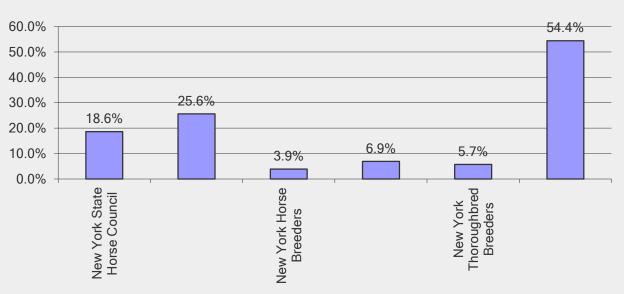
Answer Options	Response Percent	Response Count
New York State Horse Council	18.6%	321
New York Farm Bureau	25.6%	441
New York Horse Breeders	3.9%	67
Harness Horse Breeders of New York State	6.9%	119
New York Thoroughbred Breeders	5.7%	98
I am not a member of any of these groups	54.4%	937
Please feel free to indicate other NY equipe groups/organizations you gree	currently involved with	561

Please feel free to indicate other NY equine groups/organizations you are currently involved with

answered question 1722 skipped question 158

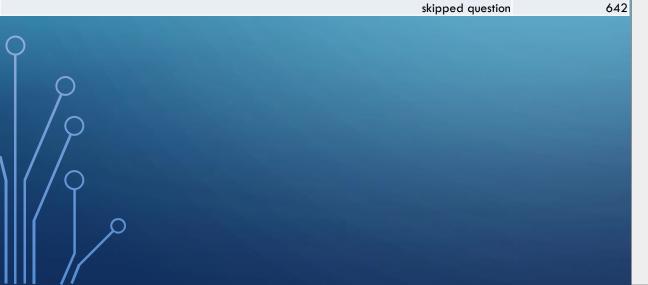


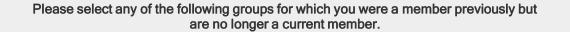


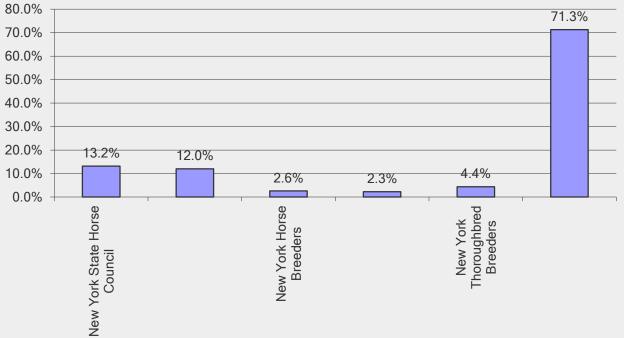


Please select any of the following groups for which you were a member previously but are no longer a current member.

Answer Options	Response Percent	Response Count	t
New York State Horse Council	13.2%	163	
New York Farm Bureau	12.0%	148	
New York Horse Breeders	2.6%	32	
Harness Horse Breeders of New York State	2.3%	29	
New York Thoroughbred Breeders	4.4%	54	
I have not been a previous member of any of these groups	71.3%	883	
If you would like to provide any information on why you were a member o but are no longer, please use the space below:	of a group previously,	108	
	answered question	12	238





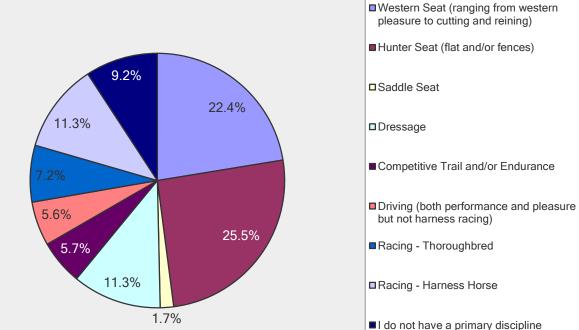


# Please select the box for the general discipline area that represents your primary discipline affiliation.

Answer Options	Response Percent	Response Count
Western Seat (ranging from western pleasure to cutting and reining)	22.4%	380
Hunter Seat (flat and/or fences)	25.5%	433
Saddle Seat	1.7%	29
Dressage	11.3%	192
Competitive Trail and/or Endurance	5.7%	97
Driving (both performance and pleasure but not harness racing)	5.6%	95
Racing - Thoroughbred	7.2%	123
Racing - Harness Horse	11.3%	192
l do not have a primary discipline affiliation	9.2%	156
Other (please specify) - please only select when your general discipline a represented in one of the listed categories	rea is not	277
	answered question	1697



# Please select the box for the general discipline area that represents your primary discipline affiliation.



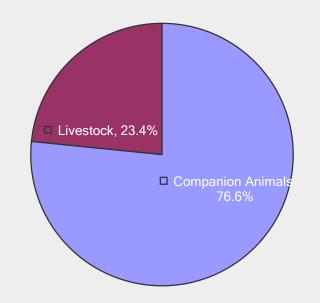
affiliation

When you think of the equines in your care, are you more likely to consider them to be companion animals or livestock?

Answer Options	Response Percent	Response Count
Companion Animals	76.6%	1404
Livestock	23.4%	430
	answered question	1834
	skipped question	46



When you think of the equines in your care, are you more likely to consider them to be companion animals or livestock?



■ Companion Animals

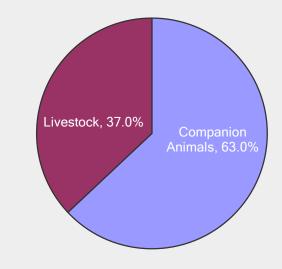
■ Livestock

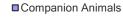
When you think of equine as a 'species' (in other words, a broad view of equines in all types of uses/scenarios), are you more likely to think of them as companion animals or livestock?

Answer Options	Response Percent	Response Count
Companion Animals	63.0%	11 <i>57</i>
Livestock	37.0%	680
	answered question	1837
	skipped question	43



When you think of equine as a 'species' (in other words, a broad view of equines in all types of uses/scenarios), are you more likely to think of them as companion animals or livestock?





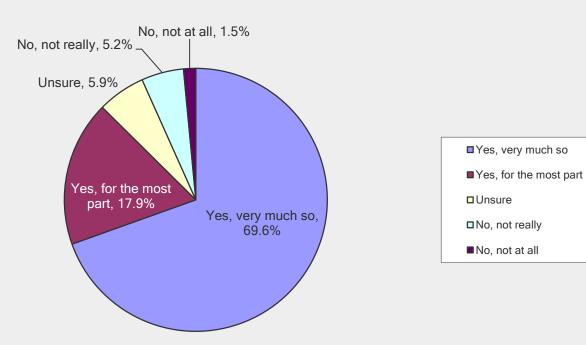
Livestock

# Do you consider the equine industry to be part of agriculture in NY?

Answer Options	Response Percent	Response Count
Yes, very much so	69.6%	1295
Yes, for the most part	17.9%	333
Unsure	5.9%	109
No, not really	5.2%	96
No, not at all	1.5%	27
	answered question	1860
	skipped question	20



### Do you consider the equine industry to be part of agriculture in NY?

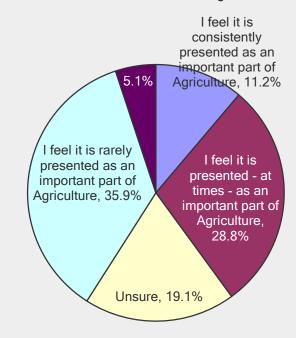


# To what extent do you feel that equine is represented as an important part of agriculture in NY?

Answer Options	Response Percent	Response Count
I feel it is consistently presented as an important part of Agriculture	11.2%	208
I feel it is presented - at times - as an important part of Agriculture	28.8%	535
Unsure	19.1%	354
I feel it is rarely presented as an important part of Agriculture	35.9%	666
I feel it has never been presented as an important part of Agriculture	5.1%	94
	answered question	1857
	skipped question	23



# To what extent do you feel that equine is represented as an important part of agriculture in NY?



- ■I feel it is consistently presented as an important part of Agriculture
- ■I feel it is presented at times as an important part of Agriculture
- □Unsure
- □I feel it is rarely presented as an important part of Agriculture
- ■I feel it has never been presented as an important part of Agriculture

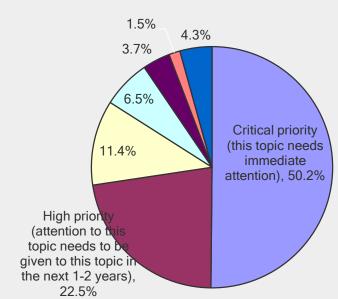
# I. BUSINESS/FACILITY OPERATIONS

Passage of legislation that recognizes the inherent risks of equine activities to establish reasonable guidelines to protect horse owners, riders, and landowners.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	50.2%	832
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	22.5%	373
Moderate priority (this topic is important but not pressing/critical right now)	11.4%	189
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	6.5%	108
Not a priority (I don't see any reason why this would be on a list of priorities)	3.7%	61
Opposed (I am opposed to any policy/action on this item)	1.5%	25
Lacking information (I am unable to respond due to lack of background/information on this item)	4.3%	71
	answered question	1659



# Passage of legislation that recognizes the inherent risks of equine activities to establish reasonable guidelines to protect horse owners, riders, and landowners.



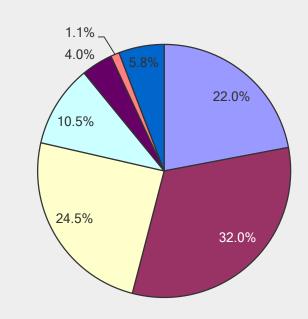
- Critical priority (this topic needs immediate attention)
- ■High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- ■Moderate priority (this topic is important but not pressing/critical right now)
- Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

# Presence of legislation to provide New York sales tax exemption for farrier supplies and services.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	22.0%	365
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	32.0%	532
Moderate priority (this topic is important but not pressing/critical right now)	24.5%	406
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	10.5%	175
Not a priority (I don't see any reason why this would be on a list of priorities)	4.0%	67
Opposed (I am opposed to any policy/action on this item)	1.1%	19
Lacking information (I am unable to respond due to lack of background/information on this item)	5.8%	96
	answered question	1660
	skipped question	220



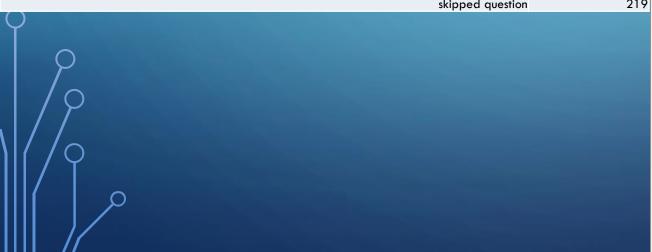
## Presence of legislation to provide New York sales tax exemption for farrier supplies and services.



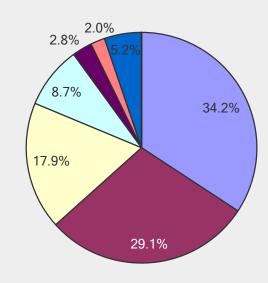
- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- Moderate priority (this topic is important but not pressing/critical right now)
- □Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- ■Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

# Presence of legislation making all services provided by commercial horse boarding and training operations exempt from sales tax.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	34.2%	568
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	29.1%	484
Moderate priority (this topic is important but not pressing/critical right now)	17.9%	298
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	8.7%	144
Not a priority (I don't see any reason why this would be on a list of priorities)	2.8%	47
Opposed (I am opposed to any policy/action on this item)	2.0%	33
Lacking information (I am unable to respond due to lack of background/information on this item)	5.2%	87
	answered question	1661
	skipped question	219



Presence of legislation making all services provided by commercial horse boarding and training operations exempt from sales tax.



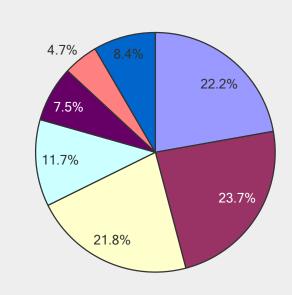
- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- Moderate priority (this topic is important but not pressing/critical right now)
- Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- ■Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

# Developing legislation that would make all structures under 200 square feet dedicated to equine purposes to be exempt from local building permits.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	22.2%	366
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	23.7%	391
Moderate priority (this topic is important but not pressing/critical right now)	21.8%	360
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	11.7%	193
Not a priority (I don't see any reason why this would be on a list of priorities)	7.5%	123
Opposed (I am opposed to any policy/action on this item)	4.7%	78
Lacking information (I am unable to respond due to lack of background/information on this item)	8.4%	139
	answered question	1650
	skipped question	230



# Developing legislation that would make all structures under 200 square feet dedicated to equine purposes to be exempt from local building permits.



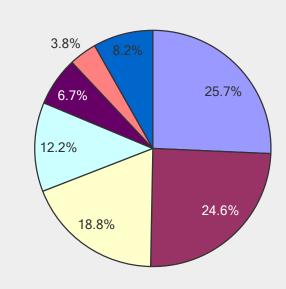
- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- □ Moderate priority (this topic is important but not pressing/critical right now)
- Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- ■Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

# Developing legislation that would make all structures under 200 square feet dedicated to equine purposes exempt from property taxes.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	25.7%	424
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	24.6%	407
Moderate priority (this topic is important but not pressing/critical right now)	18.8%	311
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	12.2%	201
Not a priority (I don't see any reason why this would be on a list of priorities)	6.7%	110
Opposed (I am opposed to any policy/action on this item)	3.8%	63
Lacking information (I am unable to respond due to lack of background/information on this item)	8.2%	136
	answered question	1652



# Developing legislation that would make all structures under 200 square feet dedicated to equine purposes exempt from property taxes.



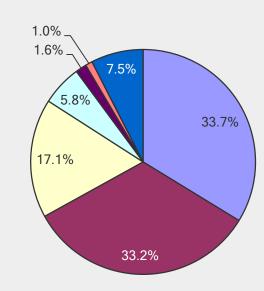
- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- Moderate priority (this topic is important but not pressing/critical right now)
- □Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

Developing legislation for commercial equine operations to receive the current commercial agricultural sales tax exemption and the ten year real property tax exemption on new farm buildings.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	33.7%	556
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	33.2%	548
Moderate priority (this topic is important but not pressing/critical right now)	17.1%	283
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	5.8%	96
Not a priority (I don't see any reason why this would be on a list of priorities)	1.6%	27
Opposed (I am opposed to any policy/action on this item)	1.0%	1 <i>7</i>
Lacking information (I am unable to respond due to lack of background/information on this item)	7.5%	124
	answered question	1651
	skipped question	229



Developing legislation for commercial equine operations to receive the current commercial agricultural sales tax exemption and the ten year real property tax exemption on new farm buildings.



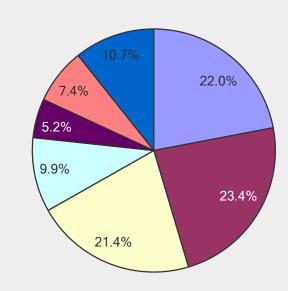
- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- Moderate priority (this topic is important but not pressing/critical right now)
- Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

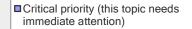
Developing legislation to exempt equine indoor riding and training rings from New York State Commercial Building Codes in a manner similar to structures used solely agricultural purposes.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	22.0%	362
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	23.4%	385
Moderate priority (this topic is important but not pressing/critical right now)	21.4%	353
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	9.9%	163
Not a priority (I don't see any reason why this would be on a list of priorities)	5.2%	86
Opposed (I am opposed to any policy/action on this item)	7.4%	121
Lacking information (I am unable to respond due to lack of background/information on this item)	10.7%	176
	answered question	1646
	skipped question	234



Developing legislation to exempt equine indoor riding and training rings from New York State Commercial Building Codes in a manner similar to structures used solely agricultural purposes.





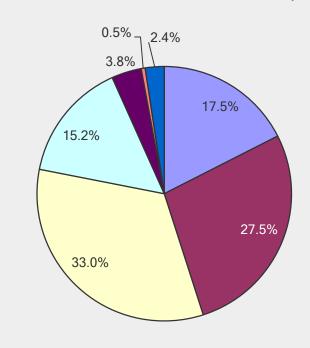
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- Moderate priority (this topic is important but not pressing/critical right now)
- Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- ■Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

# Developing continuing education programs (classes, seminars, workshops) for equine business operators.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	17.5%	290
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	27.5%	454
Moderate priority (this topic is important but not pressing/critical right now)	33.0%	546
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	15.2%	252
Not a priority (I don't see any reason why this would be on a list of priorities)	3.8%	63
Opposed (I am opposed to any policy/action on this item)	0.5%	9
Lacking information (I am unable to respond due to lack of background/information on this item)	2.4%	39
	answered question	1653



# Developing continuing education programs (classes, seminars, workshops) for equine business operators.



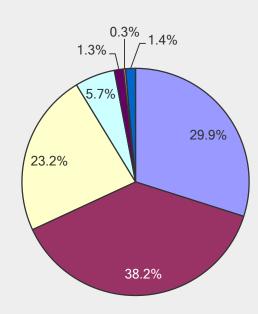
- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- ☐ Moderate priority (this topic is important but not pressing/critical right now)
- Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- ■Not a priority (I don't see any reason why this would be on a list of priorities)
  - Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

Developing a single information area on the internet that would contain information and links to current and proposed policies, legislation, and procedures important to operators of NY equine businesses.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	29.9%	495
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	38.2%	631
Moderate priority (this topic is important but not pressing/critical right now)	23.2%	383
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	5.7%	95
Not a priority (I don't see any reason why this would be on a list of priorities)	1.3%	21
Opposed (I am opposed to any policy/action on this item)	0.3%	5
Lacking information (I am unable to respond due to lack of background/information on this item)	1.4%	23
	answered question	1653
	skipped question	227



Developing a single information area on the internet that would contain information and links to current and proposed policies, legislation, and procedures important to operators of NY equine businesses.



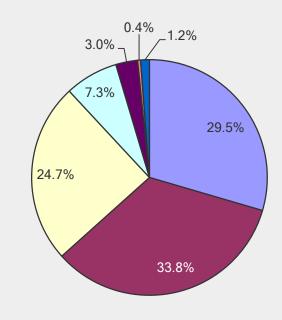
- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- □ Moderate priority (this topic is important but not pressing/critical right now)
- DLow priority (fine to have this on the list, but it's not something I have concerns about at this time)
- Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

Developing outreach programs and incentives to retain the involvement of youth in order to ensure that the industry has a 'next generation' of equine business owners/operators.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	29.5%	488
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	33.8%	559
Moderate priority (this topic is important but not pressing/critical right now)	24.7%	409
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	7.3%	121
Not a priority (I don't see any reason why this would be on a list of priorities)	3.0%	50
Opposed (I am opposed to any policy/action on this item)	0.4%	7
Lacking information (I am unable to respond due to lack of background/information on this item)	1.2%	20
	answered question	1654
	skipped question	226



Developing outreach programs and incentives to retain the involvement of youth in order to ensure that the industry has a 'next generation' of equine business owners/operators.



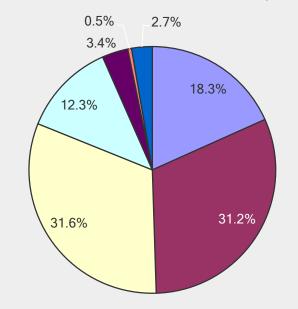
- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- Moderate priority (this topic is important but not pressing/critical right now)
- Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- ■Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

# Developing a coordinated industry pathway to recruit employees and/or student interns to work in NY equine operations.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	18.3%	303
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	31.2%	516
Moderate priority (this topic is important but not pressing/critical right now)	31.6%	522
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	12.3%	203
Not a priority (I don't see any reason why this would be on a list of priorities)	3.4%	57
Opposed (I am opposed to any policy/action on this item)	0.5%	8
Lacking information (I am unable to respond due to lack of background/information on this item)	2.7%	44
	answered question	1653



# Developing a coordinated industry pathway to recruit employees and/or student interns to work in NY equine operations.



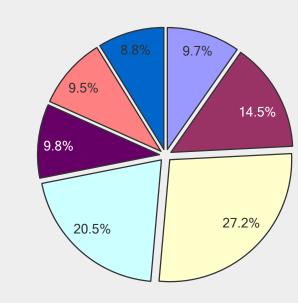
- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- ☐ Moderate priority (this topic is important but not pressing/critical right now)
- Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- ■Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

# Developing a stronger outreach program for use of migrant labor for seasonal and/or year-round farm help.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	9.7%	161
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	14.5%	240
Moderate priority (this topic is important but not pressing/critical right now)	27.2%	451
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	20.5%	339
Not a priority (I don't see any reason why this would be on a list of priorities)	9.8%	162
Opposed (I am opposed to any policy/action on this item)	9.5%	158
Lacking information (I am unable to respond due to lack of background/information on this item)	8.8%	146
	answered question	1657
	skipped question	223



# Developing a stronger outreach program for use of migrant labor for seasonal and/or year-round farm help.



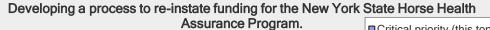
- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- Moderate priority (this topic is important but not pressing/critical right now)
- □Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- ■Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

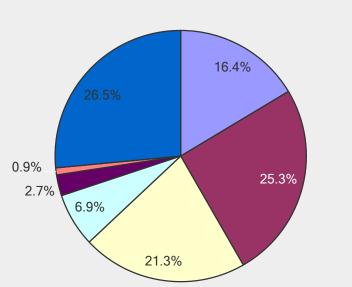
# II. EQUINE HEALTH

### Developing a process to re-instate funding for the New York State Horse Health Assurance Program.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	16.4%	260
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	25.3%	401
Moderate priority (this topic is important but not pressing/critical right now)	21.3%	337
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	6.9%	109
Not a priority (I don't see any reason why this would be on a list of priorities)	2.7%	43
Opposed (I am opposed to any policy/action on this item)	0.9%	15
Lacking information (I am unable to respond due to lack of background/information on this item)	26.5%	419
	answered question	1584







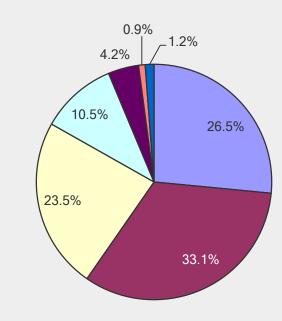
- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- Moderate priority (this topic is important but not pressing/critical right now)
- DLow priority (fine to have this on the list, but it's not something I have concerns about at this time)
- Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

Developing a regional system to notify, educate and provide timely information to horse owners regarding the importance and effectiveness of vaccines for disease prevention.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	26.5%	419
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	33.1%	524
Moderate priority (this topic is important but not pressing/critical right now)	23.5%	372
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	10.5%	167
Not a priority (I don't see any reason why this would be on a list of priorities)	4.2%	67
Opposed (I am opposed to any policy/action on this item)	0.9%	15
Lacking information (I am unable to respond due to lack of background/information on this item)	1.2%	19
	answered question	1583
	skipped question	297



Developing a regional system to notify, educate and provide timely information to horse owners regarding the importance and effectiveness of vaccines for disease prevention.



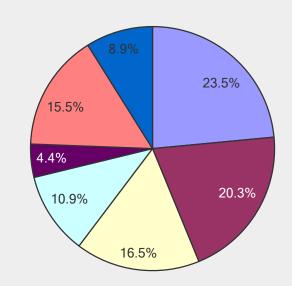
- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- ☐ Moderate priority (this topic is important but not pressing/critical right now)
- DLow priority (fine to have this on the list, but it's not something I have concerns about at this time)
- Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

# Continuing allowance of equine tooth floaters to operate without licensing by the NY State Department of Education.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	23.5%	371
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	20.3%	320
Moderate priority (this topic is important but not pressing/critical right now)	16.5%	261
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	10.9%	172
Not a priority (I don't see any reason why this would be on a list of priorities)	4.4%	69
Opposed (I am opposed to any policy/action on this item)	15.5%	245
Lacking information (I am unable to respond due to lack of background/information on this item)	8.9%	141
	answered question	1 <i>57</i> 9
	skipped question	301



## Continuing allowance of equine tooth floaters to operate without licensing by the NY State Department of Education.



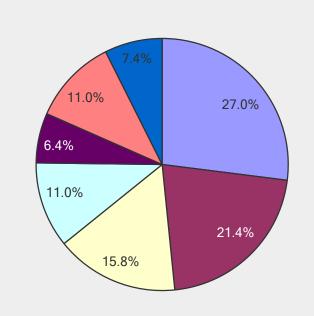
- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- Moderate priority (this topic is important but not pressing/critical right now)
- DLow priority (fine to have this on the list, but it's not something I have concerns about at this time)
- Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

# Continuing allowance of equine farriers to operate without licensing by the NY State Department of Education.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	27.0%	425
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	21.4%	337
Moderate priority (this topic is important but not pressing/critical right now)	15.8%	249
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	11.0%	174
Not a priority (I don't see any reason why this would be on a list of priorities)	6.4%	101
Opposed (I am opposed to any policy/action on this item)	11.0%	174
Lacking information (I am unable to respond due to lack of background/information on this item)	7.4%	116
	answered question	1576



# Continuing allowance of equine farriers to operate without licensing by the NY State Department of Education.



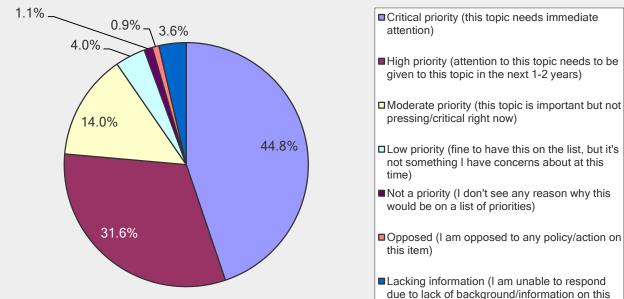
- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- ☐ Moderate priority (this topic is important but not pressing/critical right now)
- □ Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

# Maintaining Government funding for equine programs at the Cornell University Veterinary College and Diagnostic Laboratory.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	44.8%	708
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	31.6%	499
Moderate priority (this topic is important but not pressing/critical right now)	14.0%	221
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	4.0%	64
Not a priority (I don't see any reason why this would be on a list of priorities)	1.1%	17
Opposed (I am opposed to any policy/action on this item)	0.9%	15
Lacking information (I am unable to respond due to lack of background/information on this item)	3.6%	57
	answered question	1581



# Maintaining Government funding for equine programs at the Cornell University Veterinary College and Diagnostic Laboratory.

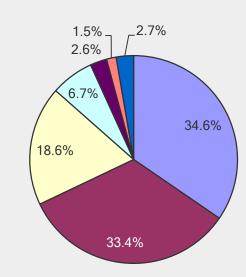


To offset the high cost of tuition for veterinary students, developing a policy for loan forgiveness programs for veterinarians who agree to practice in rural areas that struggle to maintain veterinary services.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	34.6%	549
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	33.4%	529
Moderate priority (this topic is important but not pressing/critical right now)	18.6%	295
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	6.7%	106
Not a priority (I don't see any reason why this would be on a list of priorities)	2.6%	41
Opposed (I am opposed to any policy/action on this item)	1.5%	23
Lacking information (I am unable to respond due to lack of background/information on this item)	2.7%	43
	answered question	1586
	skipped question	294



To offset the high cost of tuition for veterinary students, developing a policy for loan forgiveness programs for veterinarians who agree to practice in rural areas that struggle to maintain veterinary services.



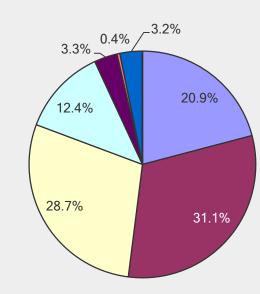
- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- Moderate priority (this topic is important but not pressing/critical right now)
- □Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- ■Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

Developing a process for a streamlined 'user friendly' mechanism to locate veterinarians specializing in equine, particularly those that will provide services in understaffed regions in NY.

Moderate priority (this topic is important but not pressing/critical right now)  Low priority (fine to have this on the list, but it's not something I have concerns about at this time)  Not a priority (I don't see any reason why this would be on a list of priorities)  Opposed (I am opposed to any policy/action on this item)  Lacking information (I am unable to respond due to lack of background/information on this item)  answered question  28.7%  12.4%  196  3.3%  52  50  50	Answer Options	Response Percent	Response Count
Moderate priority (this topic is important but not pressing/critical right now)  Low priority (fine to have this on the list, but it's not something I have concerns about at this time)  Not a priority (I don't see any reason why this would be on a list of priorities)  Opposed (I am opposed to any policy/action on this item)  Lacking information (I am unable to respond due to lack of background/information on this item)  answered question  3.1.1%  454  196  28.7%  196  29.7%  10.4%  7  10.4%  7  10.4%	Critical priority (this topic needs immediate attention)	20.9%	330
now)  Low priority (fine to have this on the list, but it's not something I have concerns about at this time)  Not a priority (I don't see any reason why this would be on a list of priorities)  Opposed (I am opposed to any policy/action on this item)  Lacking information (I am unable to respond due to lack of background/information on this item)  answered question  12.4%  196  3.3%  52  50  50	High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	31.1%	491
concerns about at this time)  Not a priority (I don't see any reason why this would be on a list of priorities)  Opposed (I am opposed to any policy/action on this item)  Lacking information (I am unable to respond due to lack of background/information on this item)  answered question		28.7%	454
priorities)  Opposed (I am opposed to any policy/action on this item)  Lacking information (I am unable to respond due to lack of background/information on this item)  answered question  3.3%  50  1580		12.4%	196
Lacking information (I am unable to respond due to lack of background/information on this item)  answered question  1580		3.3%	52
background/information on this item)  answered question 1580	Opposed (I am opposed to any policy/action on this item)	0.4%	7
		3.2%	50
skipped guestion 300		answered question	1580
Simplest quantum		skipped question	300



Developing a process for a streamlined 'user friendly' mechanism to locate veterinarians specializing in equine, particularly those that will provide services in understaffed regions in NY.



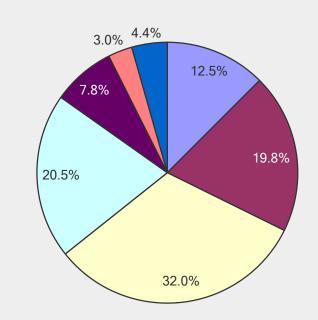
- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- years)
  Moderate priority (this topic is important but not pressing/critical right now)
- Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- about at this time)
  Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)
- \_

# Developing a process to create a streamlined 'user friendly' mechanism to identify providers of tooth floating services in NY.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	12.5%	198
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	19.8%	314
Moderate priority (this topic is important but not pressing/critical right now)	32.0%	506
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	20.5%	325
Not a priority (I don't see any reason why this would be on a list of priorities)	7.8%	123
Opposed (I am opposed to any policy/action on this item)	3.0%	47
Lacking information (I am unable to respond due to lack of background/information on this item)	4.4%	69
	answered question	1582
	skipped question	298



# Developing a process to create a streamlined 'user friendly' mechanism to identify providers of tooth floating services in NY.

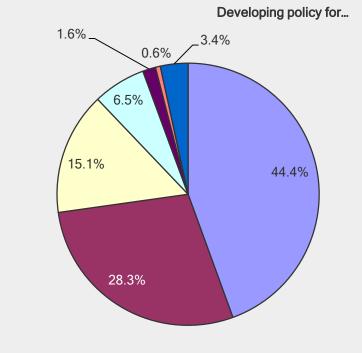


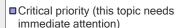
- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- Moderate priority (this topic is important but not pressing/critical right now)
- □Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- ■Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

# III. TRAIL USE/ACCESS FOR EQUINE

Developing policy for both proposed and existing trails, on state, county and local lands, which are now considered multiple use, (hikers, bicyclists, skiers, snowmobilers and horseback riders) to preserve them without any attempt to restrict horseback riders from these trails.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	44.4%	688
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	28.3%	438
Moderate priority (this topic is important but not pressing/critical right now)	15.1%	234
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	6.5%	101
Not a priority (I don't see any reason why this would be on a list of priorities)	1.6%	25
Opposed (I am opposed to any policy/action on this item)	0.6%	10
Lacking information (I am unable to respond due to lack of background/information on this item)	3.4%	52
	answered question	1548
	skipped question	332

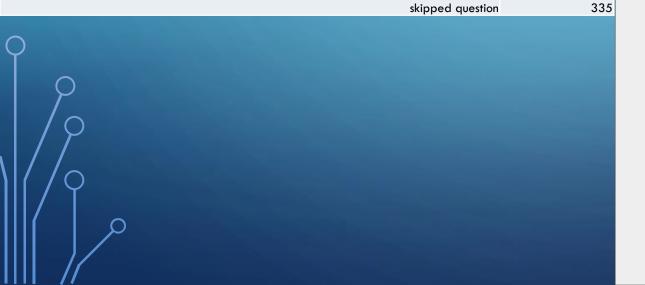




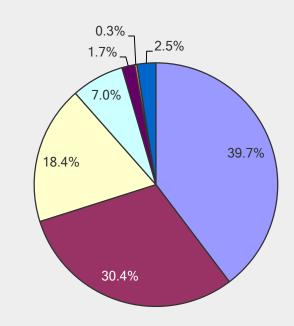
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- Moderate priority (this topic is important but not pressing/critical right now)
- □Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- ■Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

Developing a program to secure and advance horse trails at the town, county, state and federal levels in open space and recreation plans in New York State.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	39.7%	614
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	30.4%	469
Moderate priority (this topic is important but not pressing/critical right now)	18.4%	285
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	7.0%	108
Not a priority (I don't see any reason why this would be on a list of priorities)	1.7%	27
Opposed (I am opposed to any policy/action on this item)	0.3%	4
Lacking information (I am unable to respond due to lack of background/information on this item)	2.5%	38
	answered question	1545



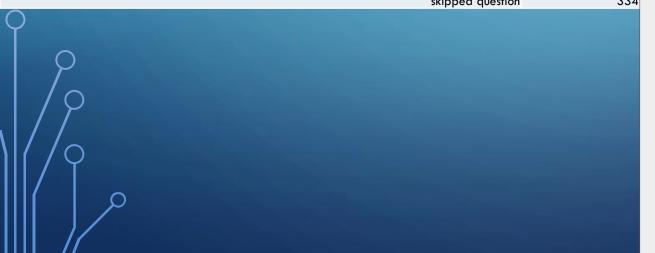
## Developing a program to secure and advance horse trails at the town, county, state and federal levels in open space and recreation plans in New York State.



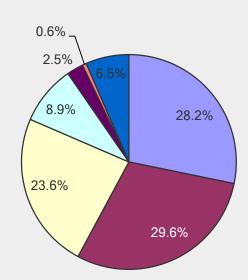
- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- Moderate priority (this topic is important but not pressing/critical right now)
- □Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- ■Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

Developing a program/process with the Department of Environmental Conservation (DEC) to receive voluntary contributions of money or other resources for the use of DEC operated horse trails.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	28.2%	436
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	29.6%	457
Moderate priority (this topic is important but not pressing/critical right now)	23.6%	365
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	8.9%	138
Not a priority (I don't see any reason why this would be on a list of priorities)	2.5%	39
Opposed (I am opposed to any policy/action on this item)	0.6%	10
Lacking information (I am unable to respond due to lack of background/information on this item)	6.5%	101
	answered question	1546
	skipped question	334



Developing a program/process with the Department of Environmental Conservation (DEC) to receive voluntary contributions of money or other resources for the use of DEC operated horse trails.



- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- ☐ Moderate priority (this topic is important but not pressing/critical right now)
- □Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

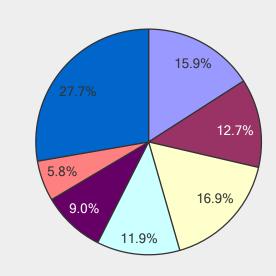
# IV. HORSE RACING

Developing policy to increase funding to 3/4 of one percent of the handle, from Off Track betting facilities, to the Thoroughbred Breeding Fund and the Harness Breeders' Sire Stakes Program, in order to maintain breeder awards at the present level.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	15.9%	240
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	12.7%	191
Moderate priority (this topic is important but not pressing/critical right now)	16.9%	254
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	11.9%	179
Not a priority (I don't see any reason why this would be on a list of priorities)	9.0%	136
Opposed (I am opposed to any policy/action on this item)	5.8%	88
Lacking information (I am unable to respond due to lack of background/information on this item)	27.7%	417
	answered question	1505
	skipped question	375



Developing policy to increase funding to 3/4 of one percent of the handle, from Off Track betting facilities, to the Thoroughbred Breeding Fund and the Harness Breeders' Sire Stakes Program, in order to maintain breeder awards at the present level.

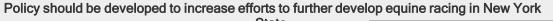


- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- ☐ Moderate priority (this topic is important but not pressing/critical right now)
- □Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

# Policy should be developed to increase efforts to further develop equine racing in New York State.

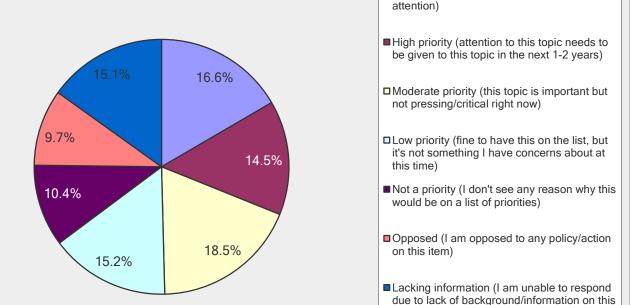
Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	16.6%	250
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	14.5%	218
Moderate priority (this topic is important but not pressing/critical right now)	18.5%	278
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	15.2%	229
Not a priority (I don't see any reason why this would be on a list of priorities)	10.4%	156
Opposed (I am opposed to any policy/action on this item)	9.7%	146
Lacking information (I am unable to respond due to lack of background/information on this item)	15.1%	228
	answered question	1505
	skipped question	375





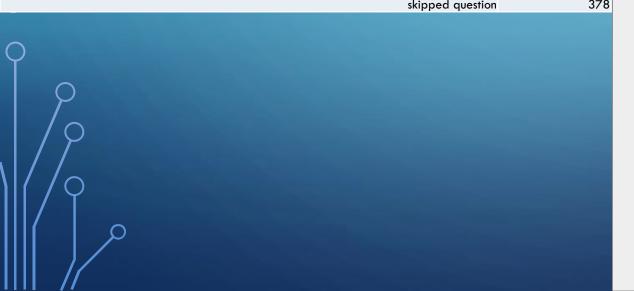
■ Critical priority (this topic needs immediate



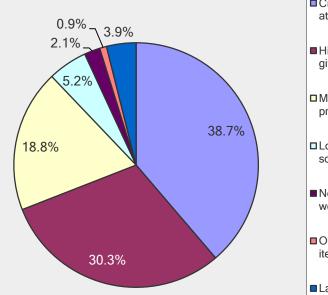


# Policy and additional programming should be developed to increase efforts in placing retired race horses into second careers.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	38.7%	581
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	30.3%	455
Moderate priority (this topic is important but not pressing/critical right now)	18.8%	283
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	5.2%	78
Not a priority (I don't see any reason why this would be on a list of priorities)	2.1%	32
Opposed (I am opposed to any policy/action on this item)	0.9%	14
Lacking information (I am unable to respond due to lack of background/information on this item)	3.9%	59
	answered question	1502
	aking ad ayastian	270



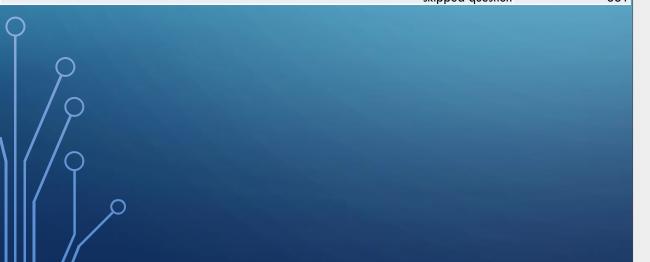
### Policy and additional programming should be developed to increase efforts in placing retired race horses into second careers.



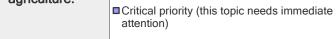
- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- ☐ Moderate priority (this topic is important but not pressing/critical right now)
- Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

Policy should be developed to ensure that Video lottery terminal (VLT) expansion does not occur outside of racetracks; maintaining VLTs at tracks ensures the benefit to agriculture.

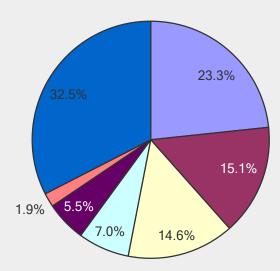
Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	23.3%	349
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	15.1%	227
Moderate priority (this topic is important but not pressing/critical right now)	14.6%	219
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	7.0%	105
Not a priority (I don't see any reason why this would be on a list of priorities)	5.5%	83
Opposed (I am opposed to any policy/action on this item)	1.9%	29
Lacking information (I am unable to respond due to lack of background/information on this item)	32.5%	487
	answered question	1499
	skipped question	381



Policy should be developed to ensure that Video lottery terminal (VLT) expansion does not occur outside of racetracks; maintaining VLTs at tracks ensures the benefit to agriculture.



- ■High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- Moderate priority (this topic is important but not pressing/critical right now)
- Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

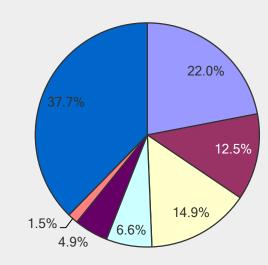


Developing policy to assure that the VLT statute will continue to guarantee at least the current allocation (1.247% for the first five years for Thoroughbreds and 1.25% for Harness Horses) and 1.508 percent thereafter to the horse breeding funds.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	22.0%	330
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	12.5%	188
Moderate priority (this topic is important but not pressing/critical right now)	14.9%	223
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	6.6%	99
Not a priority (I don't see any reason why this would be on a list of priorities)	4.9%	73
Opposed (I am opposed to any policy/action on this item)	1.5%	22
Lacking information (I am unable to respond due to lack of background/information on this item)	37.7%	565
	answered question	1500
	skipped question	380



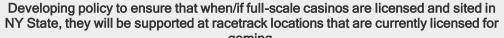
Developing policy to assure that the VLT statute will continue to guarantee at least the current allocation (1.247% for the first five years for Thoroughbreds and 1.25% for Harness Horses) and 1.508 percent thereafter to the horse breeding funds.



- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- ☐ Moderate priority (this topic is important but not pressing/critical right now)
- DLow priority (fine to have this on the list, but it's not something I have concerns about at this time)
- Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

Developing policy to ensure that when/if full-scale casinos are licensed and sited in NY State, they will be supported at racetrack locations that are currently licensed for gaming.

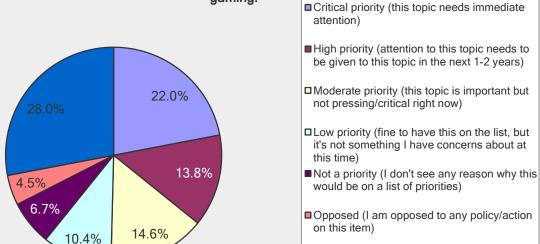
Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	22.0%	328
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	13.8%	206
Moderate priority (this topic is important but not pressing/critical right now)	14.6%	218
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	10.4%	156
Not a priority (I don't see any reason why this would be on a list of priorities)	6.7%	100
Opposed (I am opposed to any policy/action on this item)	4.5%	67
Lacking information (I am unable to respond due to lack of background/information on this item)	28.0%	419
	answered question	1494
	skipped question	386



 Lacking information (I am unable to respond due to lack of background/information on this

item)



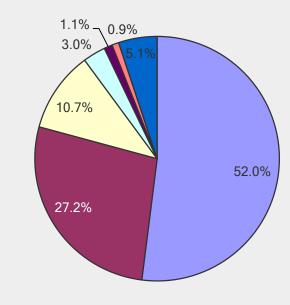


# Developing policies that ensure higher penalties for those who violate policies (Federal, State, and/or NYRA) relating to equine use and welfare.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	52.0%	779
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	27.2%	407
Moderate priority (this topic is important but not pressing/critical right now)	10.7%	160
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	3.0%	45
Not a priority (I don't see any reason why this would be on a list of priorities)	1.1%	16
Opposed (I am opposed to any policy/action on this item)	0.9%	14
Lacking information (I am unable to respond due to lack of background/information on this item)	5.1%	76
	answered question	1497
	skipped question	383



Developing policies that ensure higher penalties for those who violate policies (Federal, State, and/or NYRA) relating to equine use and welfare.



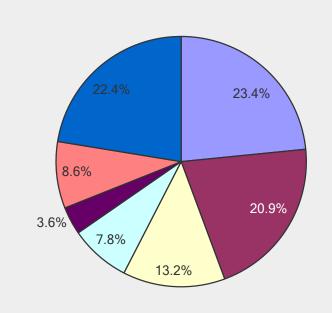
- Critical priority (this topic needs immediate attention)
- ■High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- Moderate priority (this topic is important but not pressing/critical right now)
- Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

# Efforts should be advanced to pass legislation to eliminate use of all race day medications.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	23.4%	352
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	20.9%	314
Moderate priority (this topic is important but not pressing/critical right now)	13.2%	199
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	7.8%	117
Not a priority (I don't see any reason why this would be on a list of priorities)	3.6%	54
Opposed (I am opposed to any policy/action on this item)	8.6%	130
Lacking information (I am unable to respond due to lack of background/information on this item)	22.4%	337
	answered question	1503
	skipped question	377



### Efforts should be advanced to pass legislation to eliminate use of all race day medications.



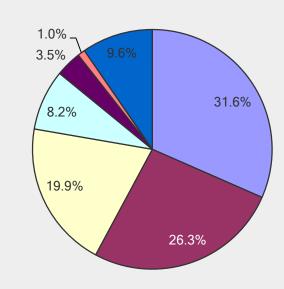
- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- ☐ Moderate priority (this topic is important but not pressing/critical right now)
- □Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

A greater focus on the horse (as opposed to racing and wagering) should be presented in race related marketing materials so that there is more emphasis on the equine athlete.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	31.6%	473
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	26.3%	393
Moderate priority (this topic is important but not pressing/critical right now)	19.9%	298
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	8.2%	122
Not a priority (I don't see any reason why this would be on a list of priorities)	3.5%	52
Opposed (I am opposed to any policy/action on this item)	1.0%	15
Lacking information (I am unable to respond due to lack of background/information on this item)	9.6%	143
	answered question	1496
	skipped question	384



A greater focus on the horse (as opposed to racing and wagering) should be presented in race related marketing materials so that there is more emphasis on the equine athlete.



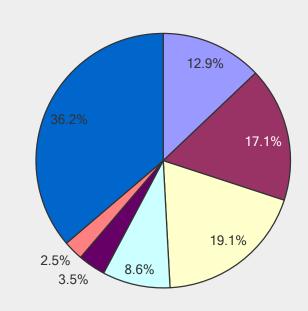
- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- ■Moderate priority (this topic is important but not pressing/critical right now)
- Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

# Developing policy to more directly connect the race horse breeding funds with the Department of Agriculture and Markets.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	12.9%	192
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	17.1%	256
Moderate priority (this topic is important but not pressing/critical right now)	19.1%	285
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	8.6%	128
Not a priority (I don't see any reason why this would be on a list of priorities)	3.5%	53
Opposed (I am opposed to any policy/action on this item)	2.5%	38
Lacking information (I am unable to respond due to lack of background/information on this item)	36.2%	541
	answered question	1493
	skipped question	387



## Developing policy to more directly connect the race horse breeding funds with the Department of Agriculture and Markets.

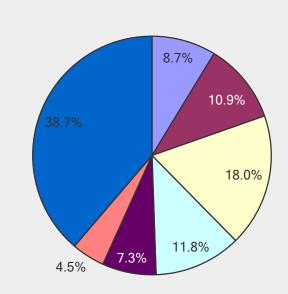


- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- Moderate priority (this topic is important but not pressing/critical right now)
- Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

Policy should be developed to protect a winter thoroughbred racing meet and ensure a minimum of 600 NY-bred thoroughbred races each year at NYRA.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	8.7%	130
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	10.9%	163
Moderate priority (this topic is important but not pressing/critical right now)	18.0%	270
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	11.8%	177
Not a priority (I don't see any reason why this would be on a list of priorities)	7.3%	110
Opposed (I am opposed to any policy/action on this item)	4.5%	68
Lacking information (I am unable to respond due to lack of background/information on this item)	38.7%	580
	answered question	1498
	skipped question	382

# Policy should be developed to protect a winter thoroughbred racing meet and ensure a minimum of 600 NY-bred thoroughbred races each year at NYRA.



- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- ■Moderate priority (this topic is important but not pressing/critical right now)
- Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this

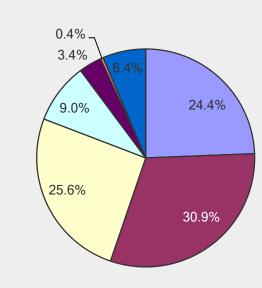
# V. HORSE SHOWS/EVENTS/FACILITIES

Policy should be developed to emphasize expansion, improvement and maintenance of horse stables at show facilities at the New York State Fairground in order to bring them in-line with industry standards.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	24.4%	359
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	30.9%	456
Moderate priority (this topic is important but not pressing/critical right now)	25.6%	377
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	9.0%	132
Not a priority (I don't see any reason why this would be on a list of priorities)	3.4%	50
Opposed (I am opposed to any policy/action on this item)	0.4%	6
Lacking information (I am unable to respond due to lack of background/information on this item)	6.4%	94
	answered question	1474
	skipped question	406



Policy should be developed to emphasize expansion, improvement and maintenance of horse stables at show facilities at the New York State Fairground in order to bring them in-line with industry standards.



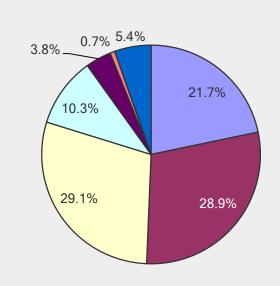
- Critical priority (this topic needs immediate attention)
- ■High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- ☐ Moderate priority (this topic is important but not pressing/critical right now)
- Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

Policy should be developed to emphasize expansion, improvement and maintenance of horse stables at regional/county fairground facilities in order to bring them inline with industry standards.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	21.7%	321
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	28.9%	427
Moderate priority (this topic is important but not pressing/critical right now)	29.1%	429
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	10.3%	152
Not a priority (I don't see any reason why this would be on a list of priorities)	3.8%	56
Opposed (I am opposed to any policy/action on this item)	0.7%	11
Lacking information (I am unable to respond due to lack of background/information on this item)	5.4%	80
	answered question	1476
		10.1



Policy should be developed to emphasize expansion, improvement and maintenance of horse stables at regional/county fairground facilities in order to bring them in-line with industry standards.



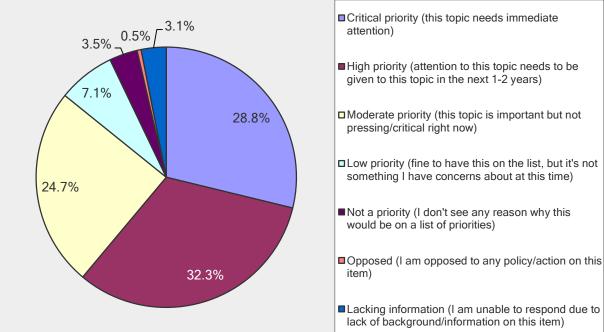
- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- ☐ Moderate priority (this topic is important but not pressing/critical right now)
- □Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

The Governor, along with the Commissioner of the Department of Agriculture and Markets, should address the importance of the horse show and recreational facets of the equine industry through press releases and encouragement of inclusion of the equine industry in promotional programs such as 'I Love NY' and 'Pride of NY'.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	28.8%	424
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	32.3%	475
Moderate priority (this topic is important but not pressing/critical right now)	24.7%	363
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	7.1%	104
Not a priority (I don't see any reason why this would be on a list of priorities)	3.5%	52
Opposed (I am opposed to any policy/action on this item)	0.5%	8
Lacking information (I am unable to respond due to lack of background/information on this item)	3.1%	45
	answered question	1471
	skipped question	409



### The Governor, along with the Commissioner of the Department of Ag...

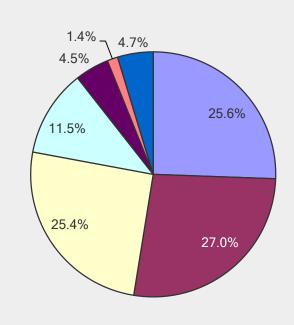


# A 'Horse Park' should be established in NY to provide competitive events and industry 'showcase' offerings found in other states.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	25.6%	378
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	27.0%	399
Moderate priority (this topic is important but not pressing/critical right now)	25.4%	375
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	11.5%	170
Not a priority (I don't see any reason why this would be on a list of priorities)	4.5%	67
Opposed (I am opposed to any policy/action on this item)	1.4%	21
Lacking information (I am unable to respond due to lack of background/information on this item)	4.7%	69
	answered question	1479



### A 'Horse Park' should be established in NY to provide competitive events and industry 'showcase' offerings found in other states.



- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- ☐ Moderate priority (this topic is important but not pressing/critical right now)
- □Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- ■Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

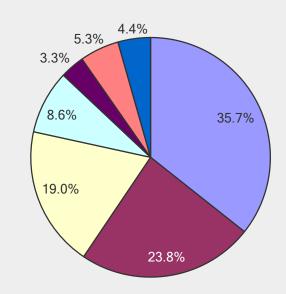
# VI. AT RISK/UNWANTED AND/OR ABUSED HORSES

### Developing programs to support the operation of privately funded equine rescues who provide, entirely at the owner's discretion, an alternative to equine slaughter.

Critical priority (this topic needs immediate attention)  High priority (attention to this topic needs to be given to this topic in the next 1-2 years)  Moderate priority (this topic is important but not pressing/critical right now)  Low priority (fine to have this on the list, but it's not something I have concerns about at this time)  Not a priority (I don't see any reason why this would be on a list of priorities)  Opposed (I am opposed to any policy/action on this item)  Lacking information (I am unable to respond due to lack of background/information on this item)  answered question  skipped question  1455	Answer Options	Response Percent	Response Count
the next 1-2 years)  Moderate priority (this topic is important but not pressing/critical right now)  Low priority (fine to have this on the list, but it's not something I have concerns about at this time)  Not a priority (I don't see any reason why this would be on a list of priorities)  Opposed (I am opposed to any policy/action on this item)  Lacking information (I am unable to respond due to lack of background/information on this item)  answered question  19.0%  276  125  286  125  48  77  Lacking information (I am unable to respond due to lack of background/information on this item)  1455	Critical priority (this topic needs immediate attention)	35.7%	519
now)  Low priority (fine to have this on the list, but it's not something I have concerns about at this time)  Not a priority (I don't see any reason why this would be on a list of priorities)  Opposed (I am opposed to any policy/action on this item)  Lacking information (I am unable to respond due to lack of background/information on this item)  answered question  1455		23.8%	346
concerns about at this time)  Not a priority (I don't see any reason why this would be on a list of priorities)  Opposed (I am opposed to any policy/action on this item)  Lacking information (I am unable to respond due to lack of background/information on this item)  answered question  1455		19.0%	276
priorities)  Opposed (I am opposed to any policy/action on this item)  Lacking information (I am unable to respond due to lack of background/information on this item)  answered question  1455	. , ,	8.6%	125
Lacking information (I am unable to respond due to lack of background/information on this item)  answered question 1455		3.3%	48
background/information on this item)  answered question 1455	Opposed (I am opposed to any policy/action on this item)	5.3%	77
		4.4%	64
skipped question 425		answered question	1455
		skipped question	425



Developing programs to support the operation of privately funded equine rescues who provide, entirely at the owner's discretion, an alternative to equine slaughter.



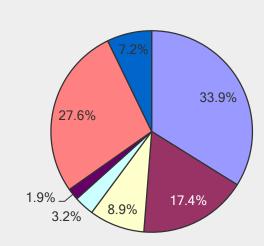
- Critical priority (this topic needs immediate attention)
- ■High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- ☐ Moderate priority (this topic is important but not pressing/critical right now)
- DLow priority (fine to have this on the list, but it's not something I have concerns about at this time)
- Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

Developing improved equine processing procedures for shipping and handling of equines intended for slaughter (including quality control for equine meat) so that equine slaughter facilities could reopen in the US as an outlet for unwanted horses.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	33.9%	494
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	17.4%	254
Moderate priority (this topic is important but not pressing/critical right now)	8.9%	130
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	3.2%	46
Not a priority (I don't see any reason why this would be on a list of priorities)	1.9%	27
Opposed (I am opposed to any policy/action on this item)	27.6%	403
Lacking information (I am unable to respond due to lack of background/information on this item)	7.2%	105
	answered question	1459
	skipped question	421

skipped question 421

Developing improved equine processing procedures for shipping and handling of equines intended for slaughter (including quality control for equine meat) so that equine slaughter facilities could reopen in the US as an outlet for unwanted horses.



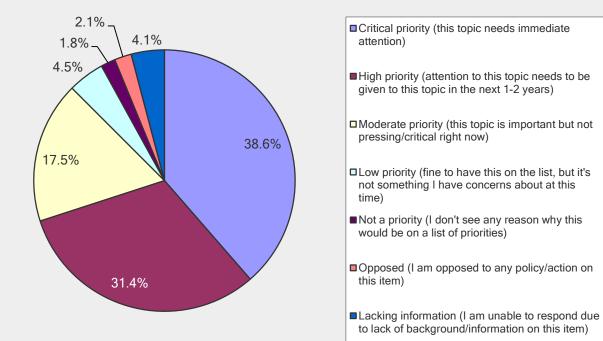
- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- Moderate priority (this topic is important but not pressing/critical right now)
- Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- ■Lacking information (I am unable to respond due to lack of background/information on this item)

# Developing statewide uniform standards and procedures for equine care and seizure to protect both horses and owners.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	38.6%	561
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	31.4%	456
Moderate priority (this topic is important but not pressing/critical right now)	17.5%	254
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	4.5%	66
Not a priority (I don't see any reason why this would be on a list of priorities)	1.8%	26
Opposed (I am opposed to any policy/action on this item)	2.1%	31
Lacking information (I am unable to respond due to lack of background/information on this item)	4.1%	59
	answered question	1453
	skipped question	427



# Developing statewide uniform standards and procedures for equine care and seizure to protect both horses and owners.

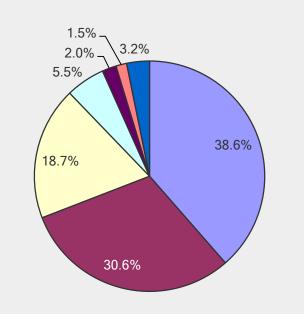


# Reviewing state laws regarding minimum care standards for equine to determine areas for improvement including penalties for violations.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	38.6%	562
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	30.6%	445
Moderate priority (this topic is important but not pressing/critical right now)	18.7%	272
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	5.5%	80
Not a priority (I don't see any reason why this would be on a list of priorities)	2.0%	29
Opposed (I am opposed to any policy/action on this item)	1.5%	22
Lacking information (I am unable to respond due to lack of background/information on this item)	3.2%	46
	answered question	1456



# Reviewing state laws regarding minimum care standards for equine to determine areas for improvement including penalties for violations.



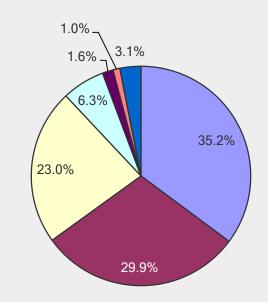
- □ Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- ☐ Moderate priority (this topic is important but not pressing/critical right now)
- Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this

Developing additional training programs for animal control officers in the area of equine care, welfare, and handling (similar to that found in legislation pertaining to the 'Training and Certification of dog control officers').

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	35.2%	512
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	29.9%	435
Moderate priority (this topic is important but not pressing/critical right now)	23.0%	334
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	6.3%	91
Not a priority (I don't see any reason why this would be on a list of priorities)	1.6%	23
Opposed (I am opposed to any policy/action on this item)	1.0%	15
Lacking information (I am unable to respond due to lack of background/information on this item)	3.1%	45
	answered question	1455
	skipped question	425



Developing additional training programs for animal control officers in the area of equine care, welfare, and handling (similar to that found in legislation pertaining to the 'Training and Certification of dog control officers').



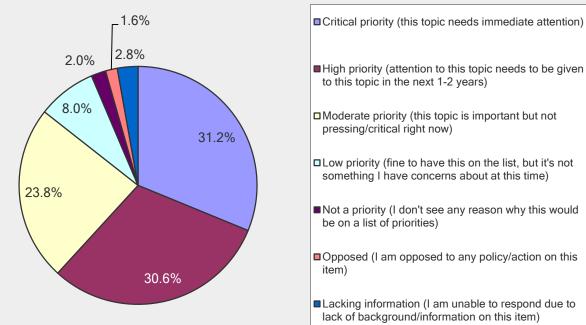
- □ Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- ☐ Moderate priority (this topic is important but not pressing/critical right now)
- DLow priority (fine to have this on the list, but it's not something I have concerns about at this time)
- Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

# Developing a program through the Department of Agriculture and Markets to accredit equine rescue facilities along with establishing a database of accredited rescues.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	31.2%	453
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	30.6%	444
Moderate priority (this topic is important but not pressing/critical right now)	23.8%	345
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	8.0%	116
Not a priority (I don't see any reason why this would be on a list of priorities)	2.0%	29
Opposed (I am opposed to any policy/action on this item)	1.6%	23
Lacking information (I am unable to respond due to lack of background/information on this item)	2.8%	41
	answered question	1451
	skipped question	429



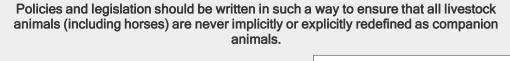
## Developing a program through the Department of Agriculture and Markets to accredit equine rescue facilities along with establishing a database of accredited rescues.

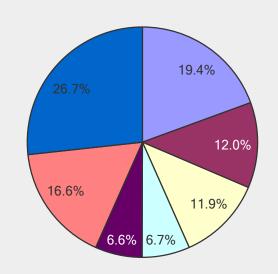


# VII. GENERAL EQUINE USE

Policies and legislation should be written in such a way to ensure that all livestock animals (including horses) are never implicitly or explicitly redefined as companion animals.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	19.4%	278
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	12.0%	172
Moderate priority (this topic is important but not pressing/critical right now)	11.9%	170
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	6.7%	96
Not a priority (I don't see any reason why this would be on a list of priorities)	6.6%	95
Opposed (I am opposed to any policy/action on this item)	16.6%	238
Lacking information (I am unable to respond due to lack of background/information on this item)	26.7%	383
	answered question	1432
	skipped question	448





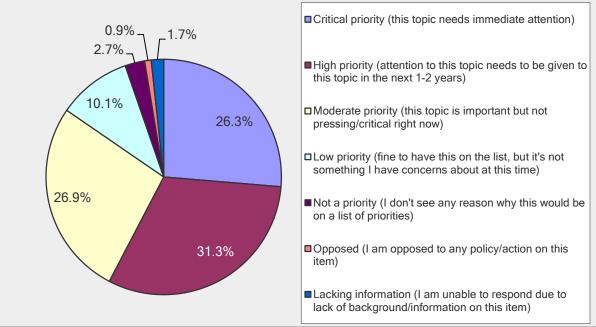
- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- ☐ Moderate priority (this topic is important but not pressing/critical right now)
- Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

Support should be given to research on the therapeutic benefits of using horses for health, veteran, physical, mental rehabilitation, and addiction programs.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	26.3%	378
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	31.3%	451
Moderate priority (this topic is important but not pressing/critical right now)	26.9%	388
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	10.1%	146
Not a priority (I don't see any reason why this would be on a list of priorities)	2.7%	39
Opposed (I am opposed to any policy/action on this item)	0.9%	13
Lacking information (I am unable to respond due to lack of background/information on this item)	1.7%	25
	answered question	1440
	skipped question	440

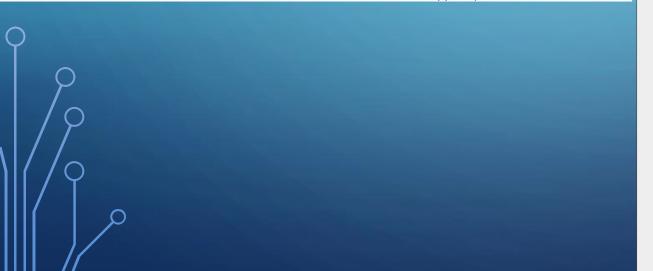


## Support should be given to research on the therapeutic benefits of using horses for health, veteran, physical, mental rehabilitation, and addiction programs.

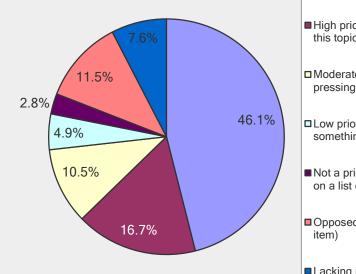


Legislation should not be enacted to ban the use of carriage horses in New York City or any other location throughout the state.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	46.1%	664
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	16.7%	240
Moderate priority (this topic is important but not pressing/critical right now)	10.5%	151
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	4.9%	71
Not a priority (I don't see any reason why this would be on a list of priorities)	2.8%	40
Opposed (I am opposed to any policy/action on this item)	11.5%	165
Lacking information (I am unable to respond due to lack of background/information on this item)	7.6%	109
	answered question	1440
	skipped question	440



## Legislation should not be enacted to ban the use of carriage horses in New York City or any other location throughout the state.



- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- Moderate priority (this topic is important but not pressing/critical right now)
- □ Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- ■Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

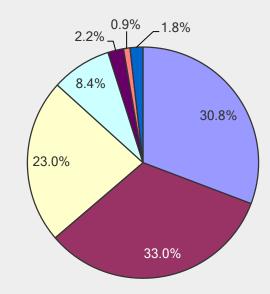
# VIII. INDUSTRY PROMOTION AND MARKETING

Developing policy and procedures to create and fund an equine industry promotion/marketing campaign to educate the public on the importance of the equine industry to the NY economy.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	30.8%	433
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	33.0%	464
Moderate priority (this topic is important but not pressing/critical right now)	23.0%	324
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	8.4%	118
Not a priority (I don't see any reason why this would be on a list of priorities)	2.2%	31
Opposed (I am opposed to any policy/action on this item)	0.9%	13
Lacking information (I am unable to respond due to lack of background/information on this item)	1.8%	25
	answered question	1408
	skipped question	472



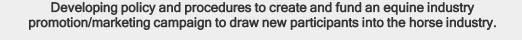
Developing policy and procedures to create and fund an equine industry promotion/marketing campaign to educate the public on the importance of the equine industry to the NY economy.

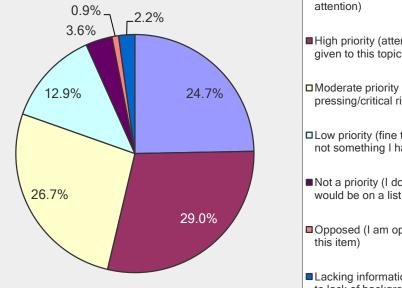


- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- ☐Moderate priority (this topic is important but not pressing/critical right now)
- Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

Developing policy and procedures to create and fund an equine industry promotion/marketing campaign to draw new participants into the horse industry.

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	24.7%	348
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	29.0%	409
Moderate priority (this topic is important but not pressing/critical right now)	26.7%	376
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	12.9%	182
Not a priority (I don't see any reason why this would be on a list of priorities)	3.6%	51
Opposed (I am opposed to any policy/action on this item)	0.9%	13
Lacking information (I am unable to respond due to lack of background/information on this item)	2.2%	31
	answered question	1410
	skipped question	470

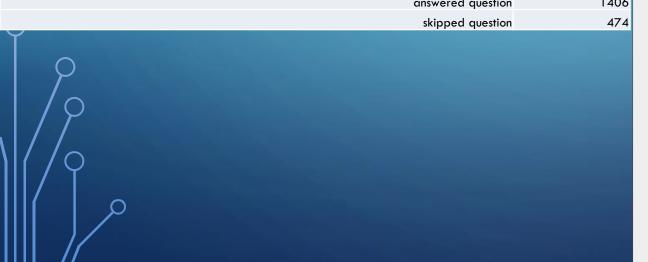


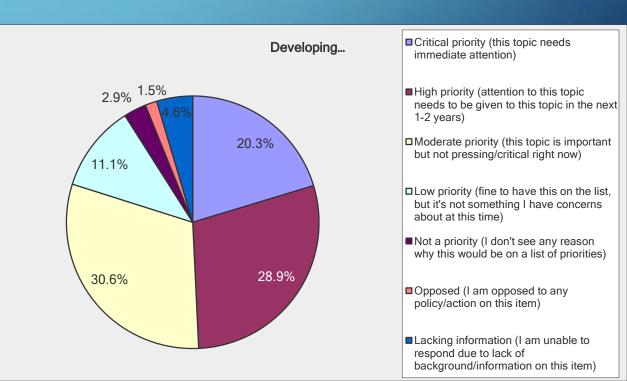


- Critical priority (this topic needs immediate attention)
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- ☐ Moderate priority (this topic is important but not pressing/critical right now)
- DLow priority (fine to have this on the list, but it's not something I have concerns about at this time)
- Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

Developing policy and procedures to create and fund a regularly occurring NYS Equine Survey administered out of the NYS Department of Agriculture and Markets; these surveys assess the importance and value of the state equine industry (the last survey was in 2007).

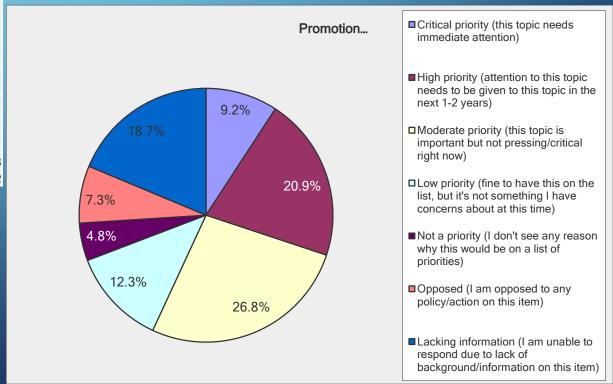
Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	20.3%	286
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	28.9%	407
Moderate priority (this topic is important but not pressing/critical right now)	30.6%	430
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	11.1%	156
Not a priority (I don't see any reason why this would be on a list of priorities)	2.9%	41
Opposed (I am opposed to any policy/action on this item)	1.5%	21
Lacking information (I am unable to respond due to lack of background/information on this item)	4.6%	65
	answered question	1406
	skipped question	474





Promotion and marketing campaigns for agricultural groups are typically funded through legislation that directs 'check off' programs where each individual directly involved with an aspect of agriculture 'pays' into a fund through a systematic process associated with their agricultural industry. A number of states have these programs for equine through feed 'check-off' referendums that assess fees on sales of equine feed. An average assessment of \$3 per ton of feed typically works out to less than an additional cost of \$3.00 per equine per year. While that may not be a large cost to an equine owner, it does result in significant funds to promote/market the industry. It is important to note that these programs include an option for receiving a feed assessment refund if an equine owner does not want to support the program. Given this information, how much of a priority would you place on the development of an industry funding program so that the NYS equine industry can benefit from promotion/marketing campaigns?

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	9.2%	130
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	20.9%	294
Moderate priority (this topic is important but not pressing/critical right now)	26.8%	378
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	12.3%	173
Not a priority (I don't see any reason why this would be on a list of priorities)	4.8%	67
Opposed (I am opposed to any policy/action on this item)	7.3%	103
Lacking information (I am unable to respond due to lack of background/information on this item)	18.7%	263
	answered question	1408
	skipped guestion	472

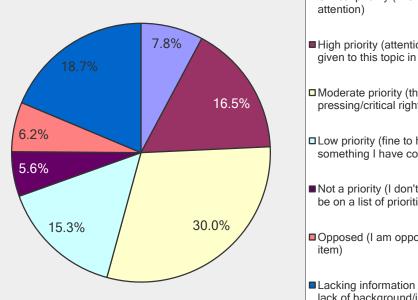


Surveys to gather information on the economic impact/health of agricultural industries are possible when funding is provided directly from that industry. As indicated in the previous question, funding is typically made possible through state legislation that directs 'check off' programs where each individual directly involved with an aspect of agriculture 'pays' into a fund through a systematic process associated with their agricultural industry. How much of a priority would you place on the development of an industry funding program (such as a feed 'check-off' program) so that NYS Equine Industry surveys can be funded?

Answer Options	Response Percent	Response Count
Critical priority (this topic needs immediate attention)	7.8%	110
High priority (attention to this topic needs to be given to this topic in the next 1-2 years)	16.5%	232
Moderate priority (this topic is important but not pressing/critical right now)	30.0%	422
Low priority (fine to have this on the list, but it's not something I have concerns about at this time)	15.3%	216
Not a priority (I don't see any reason why this would be on a list of priorities)	5.6%	79
Opposed (I am opposed to any policy/action on this item)	6.2%	87
Lacking information (I am unable to respond due to lack of background/information on this item)	18.7%	263
	answered question	1409
	skipped question	471



# Surveys to gather information on the economic impact/health of agricultural industries are possible when funding is...



- Critical priority (this topic needs immediate
- High priority (attention to this topic needs to be given to this topic in the next 1-2 years)
- Moderate priority (this topic is important but not pressing/critical right now)
- Low priority (fine to have this on the list, but it's not something I have concerns about at this time)
- Not a priority (I don't see any reason why this would be on a list of priorities)
- Opposed (I am opposed to any policy/action on this item)
- Lacking information (I am unable to respond due to lack of background/information on this item)

# THANK YOU TO THE FOLLOWING SUPPORTERS OF THE NYS EQUINE INDUSTRY POLICY PRIORITY SURVEY

- Harness Horse Breeders of New York State
- New York State Horse Council
- New York Thoroughbred Breeders
- New York Farm Bureau
- NYS Center for Equine Business Development at Cazenovia College.